

Background: Vincent Messina - Founder, CEO and Principal Engineer - Aurora Motorcycles.

The Aurora Motorcycle Company was founded by Vincent Messina in 2007.

A Mechanical Engineer with a degree from Melbourne's renowned Swinburne University, Vincent has a wealth of automotive design and manufacturing experience. After 15 years with the Ford Motor Company in Australia, Europe and the US, Vincent founded DAPS Australia in 1986. As principal Engineer and CEO, Vincent took DAPS from a small start-up company to a local enterprise with a global outlook, designing, building and installing industrial automation and measuring systems including engine and chassis dynamometers and related automotive test equipment for major manufacturers in the Asia-Pacific Region.

In recent years Vincent has worked as a consultant specialising in manufacturing process development and worked with major companies including Triumph Motorcycles and the Caterpillar Group.

From the very moment he first saw one, Vincent wanted a motorcycle and has been riding and racing them since his mid-teens. A former Australian Sidecar champion, Vincent started club racing on 250cc road bikes, raced in the Super Bike Class in Australia and New Zealand for over ten years with a further 10 years racing sidecars. Vincent became one of the most successful sidecar racers in the Australian and New Zealand completion, winning numerous events including two national F1 championships on outfits he designed and built himself, striving constantly in the development of engine and chassis design for maximum performance and reliability. The Aurora Motorcycle Company philosophy is founded on this same passion for innovative design, quality in manufacture and uncompromising performance.